

## Forum:[Pheromone Reviews - Real People - Real Reviews](#)

### Thread: [Erox's new sexy celebrity spokesperson!](#)

*crowdgather - January 10, 2012, 1:24 pm*

We just announced that Adrienne Curry will be helping us to promote our Erox Body Spray through Social Media channels.

Adrienne is best known as the first winner of the now iconic reality television series America's Next Top Model as well as for her starring roles in VH1's hit series the "Surreal Life" and "My Fair Brady".

You can follow her @adriannecurry on Twitter and feel free to add @erofragrance as well!

*universe - January 10, 2012, 1:26 pm*

interesting choice of application point

*crowdgather - January 10, 2012, 1:56 pm*

works for me

*Pagodeiro - January 10, 2012, 3:15 pm*

Could it be the case that some people will get the impression that this product is more geared towards women's use ?

Pago

*JAYCEE - January 10, 2012, 5:40 pm*

Yes, I agree with Pago. This is an ad for women's perfume.

*crowdgather - January 10, 2012, 6:26 pm*

Your points are valid. We are going to be running multiple campaigns with Adrienne...some with her spraying herself and some where she helps out a loveless dude. It is very difficult to use one person to market to both sexes, but we are trying to do what we can with our limited budget

Here is an example of something that we are distributing purely via social media  
<http://www.erof.com/comics> In this campaign we show that Erox promotes social interaction for all. Again, we have lofty goals and we will try to do the best we can. We are happy if women buy Erox from this first push because we know that it will work for them too!

*2Soon2Care - January 10, 2012, 6:31 pm*

Dang she's hot! And nekkid on the intertubes as well! Hoo-rah!

(01-10-2012 1:24 PM)crowdgather Wrote: [&nbsp;](#)

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You can follow her @adriannecurry on Twitter and feel free to add @eroxfragrance as well!

*crowdgather - January 10, 2012, 9:15 pm*

She's been in Playboy a couple of times too.

*Arrow - January 10, 2012, 10:35 pm*

She has on too much make up for my taste. Natural beauty is more my style.

*idontknow - January 11, 2012, 3:05 am*

In the first moment i thought like, WTF, Katy Perry?! Adrienne Curry works for me too, though.

*Beccah - January 11, 2012, 12:38 pm*

(01-10-2012 6:26 PM)crowdgather Wrote: [&nbsp;](#)Your points are valid. We are going to be running multiple campaigns with Adrienne...some with her spraying herself and some where she helps out a loveless dude. It is very difficult to use one person to market to both sexes, but we are trying to do what we can with our limited budget

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I saw that on Twitter already, hehe. I have to say that I find her to be a great fit for an Erox marketing campaign! I also love the comics. I think it's great that you have not excluded anybody in your marketing campaign. Whether straight/gay/in between, EVERYONE deserves love

I wish you lots of success with this marketing push, Crowdgather

*Pagodeiro - January 11, 2012, 12:45 pm*

The comics are cool..

will there be more of them ?

Pago

*2Soon2Care - January 11, 2012, 2:46 pm*

Sweet! Have you thought of joining forces with Girls Gone Wild or a derivative group for roadshows?

*crowdgather - January 11, 2012, 3:25 pm*

I am open to other marketing channels, but I want to learn what converts to increased sales first.

*crowdgather - January 12, 2012, 4:31 pm*

Here's some cool press from the launch:

<http://www.dailystab.com/adrienne-curry-and-crowdgather-launch-unisex-social-fragrance-erox/>

And a great review from someone who writes about looking for love:

<http://lovetrekker.com/2012/01/erox-pheromoes-does-it-work/>

*Beccah - January 12, 2012, 10:25 pm*

(01-11-2012 2:46 PM)2Soon2Care Wrote: [&nbsp;](#)Sweet! Have you thought of joining forces with Girls Gone Wild or a derivative group for roadshows?

Partnering with a company like GGW would alienate a significant portion of Erox's target market group, imho.

idontknow - January 13, 2012, 3:18 am

From the <http://lovetrekker.com/2012/01/erox-pheromoes-does-it-work/> link from crowdgather:

Quote:I swear to you, something came over me as soon as I put that stuff on. I was a woman transformed. Though I was in yoga pants (hey, I live in Santa Monica "â€• sue me!) and a tank top, I suddenly felt like a vixen. I was smoldering at everyone I came across...even inanimate objects, like trees and fire hydrants.

And yes, I may have gotten hit on a few times (like, six times in 45 minutes...for real) despite my icky ensemble, but I'm not sure if that occurrence was because of the pheromones or the fact that I was a) smiling and b) completely and utterly confident because of a pheromone-induced placebo effect.

Regardless, that stuff is like magic in a bottle, even if it doesn't work exactly as it's supposed to (and I'm not saying it doesn't...yet. I need to give it a few more trial runs before I come to any conclusions).

Exactly what i have seen from Erox. It makes women become alpha women. I wonder if it's any good to push some women's egos any further, but let's see

Still there's more to it. There's the sensual and erotic aspect. Can't wait for it to arrive to test some more.

Fly So Hi - January 13, 2012, 6:28 am

I loooove the comics!!!!

crowdgather - January 13, 2012, 11:27 am

Glad you enjoyed it. We are working on a few more strips that feature her.

Fly So Hi - January 13, 2012, 12:06 pm

(01-13-2012 3:18 AM)idontknow Wrote: [&nbsp;](#)From the

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You're correct. It seems to create disinhibition on girls. That's why i think it's good for really young girls. With a dash of -None, it seems to unlock their sexual constraints. That's why i liked it.

Now that i'm thinking about it, the effects on girls are:

Estratetraenol: Likeability, energy maybe

Androstadienone : Comfort

ER303: Disinhibition?

Pure Disinhibition, comfort, feeling totally at ease. That's why it works soo good with -None. Looking forward the international shipping.

2Soon2Care - January 13, 2012, 4:27 pm

Yeah now that I think about it probably so - I am a wumpus on the issue of mainstreaming - face on one side of the fence, wumpus on the other.

GGW is polarizing for sure.

(01-12-2012 10:25 PM)Beccah Wrote: [&nbsp;](#)Partnering with a company like GGW would alienate

a significant portion of Erox's target market group, imho.

*Beccah - January 13, 2012, 7:07 pm*

(01-13-2012 4:27 PM)2Soon2Care Wrote: [&nbsp;](#)Yeah now that I think about it probably so - I am a wumpus on the issue of mainstreaming - face on one side of the fence, wumpus on the other.

GGW is polarizing for sure. Ah, well it's not like we'll have to worry about our secret weapons getting used like WMDs by everybody. Most people will not recognize the actual hits & dismiss pheromones altogether (my husband). I, too, have mixed emotions about pheromones going mainstream. There's the part of me that likes having the edge in social situations, then there's the part of me that is absolutely psyched about the social/relationship benefits for people that truly need them. My desire to see my fellow humans enjoy life to the fullest overrides my selfishness (generally), though. I gave my cousin a bottle of a pheromone amped perfume (from LP) & she was married within that year. After having two engagements that she had called off. I would love to see more people that have been unsuccessful in love have access to these tools(pheromones) at an affordable price. (Sorry for rambling, lol)

*Pheroman - January 13, 2012, 7:12 pm*

OK, lets be pragmatic about this.

Millions of diets and diet books sold, yet the population on avg gets fatter.

Millions of get rich and wealth building books, yet the the wealth divide get bigger.

Education and info has never been more available, yet the young generation is even more manipulated by media.

Conclusion:

*crowdgather - January 20, 2012, 11:00 am*

I think it will be a long time before the mainstream realizes how potent pheromones are. Right now at least those of us who are willing to be at the cutting edge can maintain an advantage.

*CanadianGuy45 - March 25, 2012, 6:26 pm*

(01-20-2012 11:00 AM)crowdgather Wrote: [&nbsp;](#)I think it will be a long time before the mainstream realizes how potent pheromones are. Right now at least those of us who are willing to be at the cutting edge can maintain an advantage.

I absolutely agree. There will always be the large percentage of naysayers among-st the general population who feel that pheromones are a hoax. Hell, I was skeptical yet decided to 'test the waters'. My first purchase was a mistake, yet through my own dedication (stubbornness) and research I found this forum and definitely have no regrets (I think possibly my wallet may not be happy with me). Pheromones have helped me in the aspect that, if nothing else, provide added confidence, and help me become a more out-going individual.